

# Cookies Policy

## What are cookies?

Information in the form of small text files stored by the website server on your computer's hard drive or any other device you use. The content of a cookie can only be retrieved or read by the server that creates the cookie. Cookies are unique to the browsers or apps you use and allows the websites to store data such as your preferences.

## Use of cookies

We use cookies to facilitate access and browsing on our website, alter our online performance and evaluate the effectiveness of our marketing and advertising.

## Categories of cookies

- "Necessary cookies" which are necessary for the navigation and operation of our website allowing basic functions and cannot be switched off.
- "Performance cookies" which provide us with information on how you use our website and your preferences, allowing us to improve your browsing experience.
- "Statistical cookies" which based on your preferences allow us to analyze the traffic to our website and understand how visitors interact, recording the information anonymously.
- "Marketing cookies" which enhance functionality and personalize the content for each user. The ultimate goal is to record your choices and allow us to tailor the website to your needs.
- "Unclassified cookies" are in the process of being classified and are considered necessary.
- "Google Analytics" uses cookies to help the website analyze how you use the site. Information generated by cookies about your use of the website will be transmitted and stored on a Google server.

## Deletion/ Blocking of cookies

Before using any of the above categories we always ask for your consent, except the necessary cookies, for which your prior consent is not required.

You have the opportunity to accept or reject cookies. Most browsers accept cookies automatically; however, you are able to adjust those settings or reject them. Instructions for managing cookies are usually found in the "Tools" or "Edit" menu of the browser.

The restriction/ blocking of cookies may affect the websites functionality. When deleting cookies, all settings controlled by these cookies will be deleted, possibly irrecoverably.

## Amendment of cookies policy

We reserve the right to modify the cookie policy in order to respond to any changes in the operation of the website and the services it offers, so we kindly ask you to visit the policy from time to time.